



Organizational Economics: The Formation of Wealth

By Robert S Ellinger Phd

Createspace, United States, 2011. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.Organizational Economics: The Formation of Wealth integrated the process concepts of Adam Smith in The Wealth of Nations. with concepts and ideas from the disciplines of geography (space), history (time), anthropology (culture and politics), and organizational control (leadership, governance, and policy management) to transform microeconomics and macroeconomics into a single theory. It does this using a Systems Engineering/System Architecture/ Enterprise Architecture/process engineering approach to unify these concepts. It demonstrates how organizations create value for their customers and themselves, and how exploitation of this value destroys the organizations. Because the theory documented in this book is so wide ranging, it includes concepts from such authors as Adam Smith, Karl Marx, Arnold Toynbee, Stephen Covey, J. P. Womack and D. T. Jones, Jonathan Swift, Bruce Catton, R. R. Riech, W. J. Barber, Phil Crosby, Michael Hammer, Stephen Hawking, G. Hamel and C. Prahalad, Tom Clancy with General Fred Franks, Jr. (Ret.), N. Ferguson, Daniel J. Boorstin, T. Kuhn, Lao Tzu, T. G. Buchholz, Tom Peters, John Naisbitt, Charles Darwin, G. Landis, J. Diamond, N. Wade, John Campbell, and many others....



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